ANMsoft

ONTRA®

THE NEXT – GEN TRAVEL TECHNOLOGY THAT

TRANSFORMS YOUR BUSINESS DIGITALLY

Airline

Hotels

Car & Bus

Cruise Line

Activities & Sightseeing

Insurance

Accounting System

About ANMsoft

Launched in
2003

Team Size
200+

Existence of
15+ Years

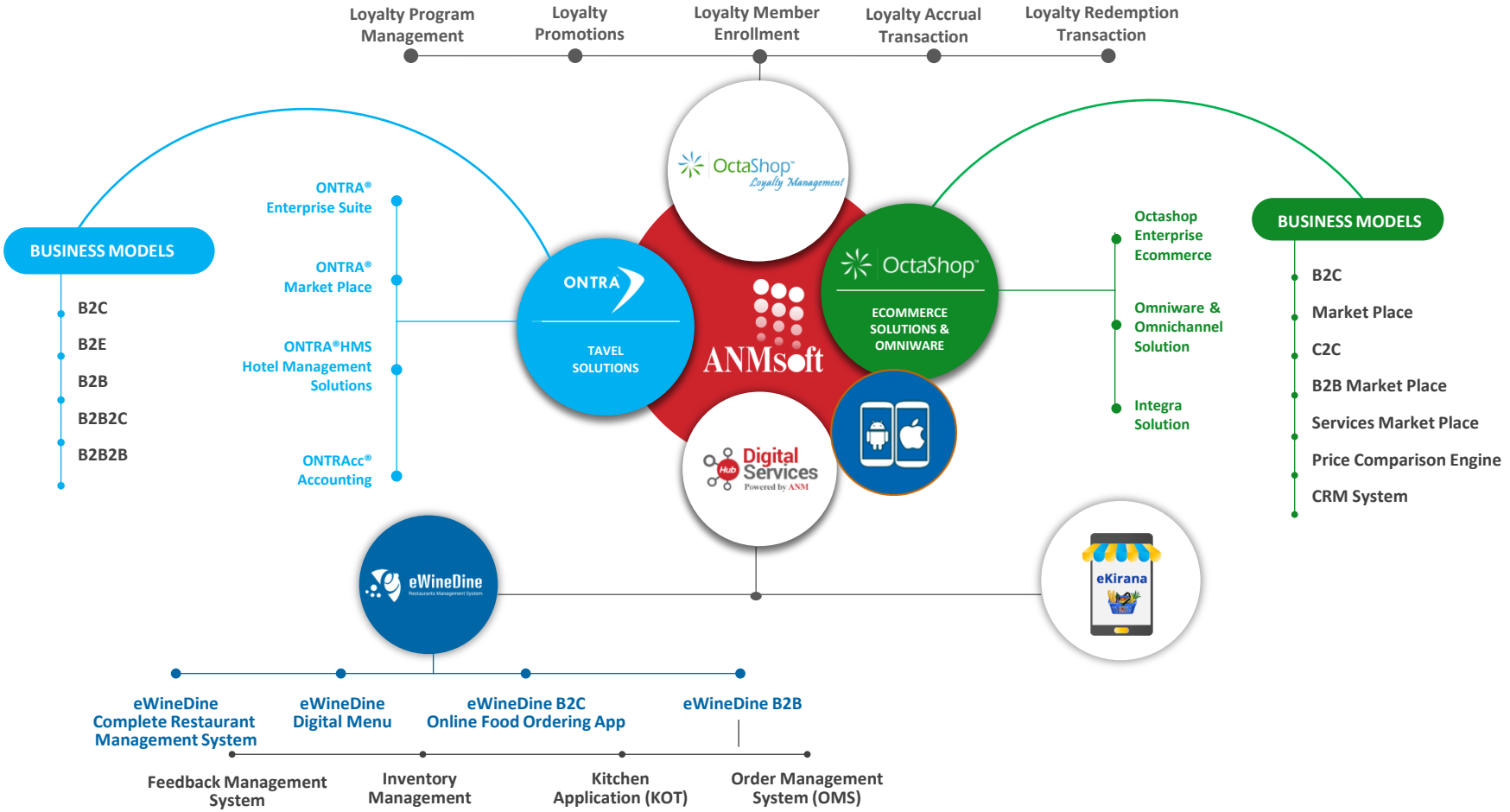
Global Clients Across
20 Countries

More than
200+ Successful Installations

Our Services

- R&D and Innovation
- Mobile Development
- Dev Ops
- Opensource Enterprise Solution
- Digital Marketing
- Product Engineering

ANMsoft Product Profile



ANMsoft – eTravel Products & Solution

ONTRA® Enterprise Suite

ONTRA® Business Accounting Suite

ONTRA® Hotel Management Solution

Launched 2007

Solution for - OTA, Wholesalers, Travel Agents, Tour Operators, DMC etc.

400+ Man Years of Product Development expertise in Travel Technology Development

Inventory and API Connectivity for GDS, LCC and Contracted

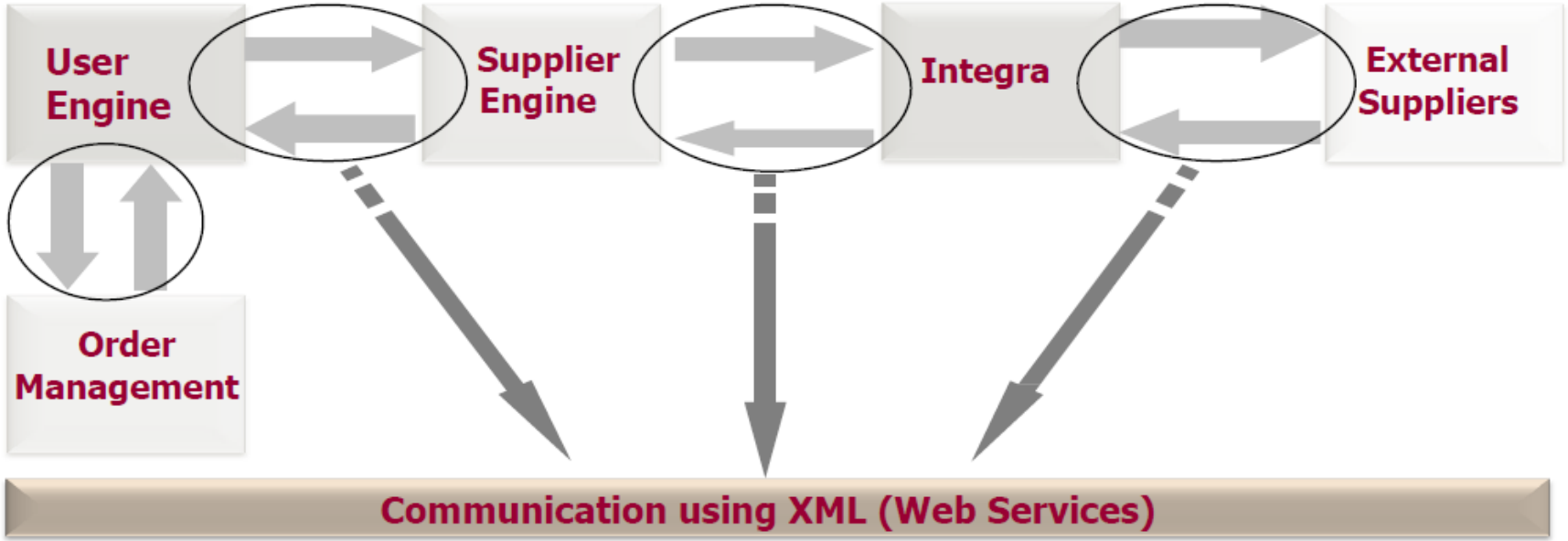
OnTra® – Products Portfolio

- Flights
- Hotels
- Car Rentals
- Bus
- Rail
- Packages Static & Dynamic
- Channels B2B/B2C/ B2B2B/B2B2C
- Supplier & Inventory
- Pricing Dynamic, Discounts, Markups & Commissions
- CMS

OnTra® – Additional Products

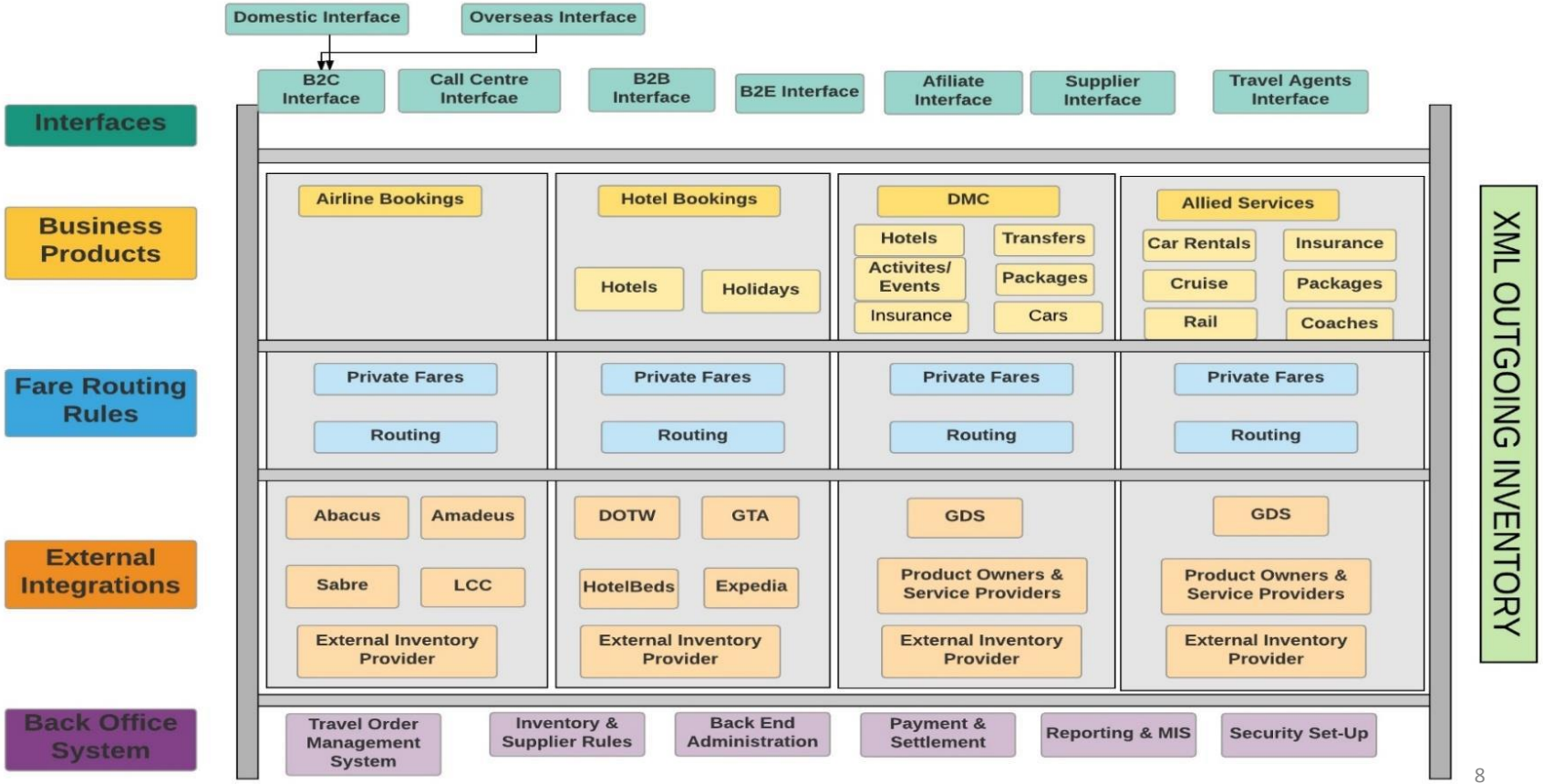
- **Accounting**
- **CHATBOT**
  AI Implementation
- **Google Travel Search**
- **Cruise**
- **Vacations**
- **GDPR Compliant**
- **API Distribution (Integra Pro)**
- **Cloud Enablement Hosting**
- **Web Accessibility & Progressive App**

Our Solutioning – OnTra® Components



- All components can be separately deployed
- OTA 2007 XML Support

Our Solutioning – OnTra® Components



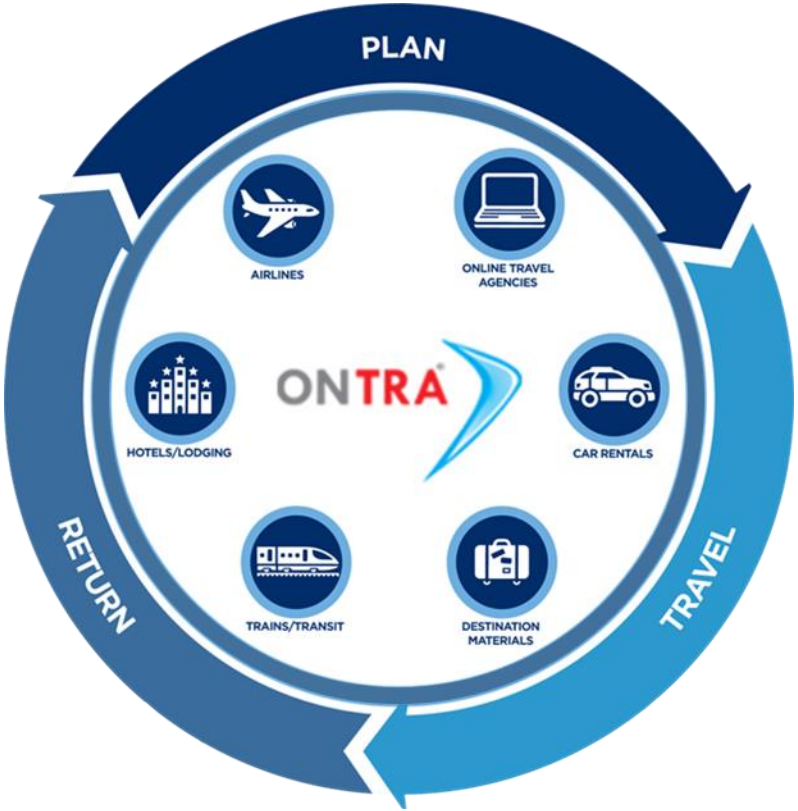
OnTra® – Product Features

- Pricing & Faring Capabilities
- User Interface Intuitive
- Organization Management
- Content Capability
- Marketing Channel
- Simple Booking
- Application Contract Management
- Multicurrency & Multilingual
- Electronic Tickets
- Automation
- Mobile Friendly
- Customized Layout & Design

OnTra® – Major Features

Major Features of the Solution	
Enable online travel offerings: Airlines, Hotels, Car rentals, Bus, Cruises, Rail, Holiday Packages & Dynamic packaging on a single platform with connections to inventory of your choice.	**Distribute more through new channels:** Agency/ B2B, Corporate/B2E selling, Customer/ B2C, B2B2C Hotel Extranet Solution, Affiliates, White Label through web front Call center, Mobile, SMS, PDA or as an outgoing XML inventory.
Get your choicest suppliers: Get your inventory sources from any of the GDS, CRS, Consolidators, Third party XMLs, your own private fares or in combination of these	**Private fare database:** You or Your private supplier can directly upload their inventory into you system
Price it just right: Dynamic pricing, discounting, mark-ups, commissions based on location, product, season and business channels	**Content Management System** to dynamically update your content maintain it more efficiently.
Back Office Accounting System integration: Travel Related Accounting and Comprehensive reporting system, Debtor & creditors settlement, account receivable, Account payables, Ledgers, Cash Flow, Trial Balance, P & L and Balance Sheet	**Automatic process based fulfillment:** Workflow based travel Order Management Systems for all your travel products on the platform with fulfillment done by you or your suppliers, call center module for assign leads to the user, tracking of leads etc.

OnTra® – Modules and Features



ONTRA® Supported Channels & USP's

- B2C
- B2B
- B2B2C
- CRM
- Airline Multi PCC Management
- Booking Reservation Manager
- Corporate Travel Management
- MIS Reports
- Supplier Management
- Business Intelligence
- Mobile App
- White Label

OnTra® – B2C Solution

Multiple Products

Airline, Hotel, Cruise Line, Car, Bus, Vacation, Rentals, Activities and Sightseeing, Insurance

User friendly interface & Scalable Solution

Cross Selling Benefits Loyalty points, Discount gift coupon

Multi Destination Search

Multiple GDS's and third party suppliers integration support

Outgoing XML to connect with third party

Workflow Customization

Shopping cart multiple product transaction

Multicurrency Support

Multiple online payment options like credit card, debit card and net banking

Multiple Payment Gateway Integration

Linked with any Accounting System

User History availability for future use

Multilingual Support

OnTra® – B2B Solution

Multiple Products

Airline, Hotel, Cruise Line, Car, Bus, Vacation, Rentals, Activities and Sightseeing, Insurance

Multiple GDS's and third party suppliers integration support

Define commission and markup for various sales channels

Account Management

Transaction/PNR can be imported from the GDS and then managed within the system, Different Queue, Cash/Credit balance check, Dashboard for comprehensive payment and booking view for the agent

Cross Selling Benefits Loyalty points, Discount gift coupon

Multi Destination Search

Travel desk / Front desk / Call center interface.

Outgoing XML to connect with third party

Multicurrency Support

Multilingual Support

Multiple online payment options like credit card, debit card and net banking

Multiple Payment Gateway Integration

OnTra® – Back / Mid Office Features

General	GDS	Content Management
Centralized processing and settlement of bookings from multiple sources	GDS/Supplier based markup/discounts	RSS feeds, External map based integration
Order tracking through booking queues processing.	The routing of transaction of various different sources of inventory like GDS, LCC, consolidator etc.	Destination Content/City Guides
Travel desk / Front desk / Call center interface	Supplier based caching rules for less hits to GDS	Static Package Management
Security and role configuration / SMS/Mailer Alert Options	A parallel cryptic command based interface within the UI, wherever supported by the GDS and Enabling or disabling specific airline to be displayed	Review and rating integration from social sites
MIS and analytical reports to get operational view		
Consolidator Management through private DB		

OnTra® – Administration Panel Features

Features	
Credit/Cash management Credit/cash management and tracking of individual sub agency.	**Rule Definition Management** Define Route Define Airline Specific Rule Itinerary Amendment Charges Rules
Package/Tour Management Package category, type and description maintenance.	**Branch Management** Define branches, contact details Manage branch information, set active/inactive
System Configuration System related configuration Product related configuration	**Private Database** Manage your own consolidated inventory Allocate dates for rooms
System Fee Rules Define rules booking fee Define service fee	

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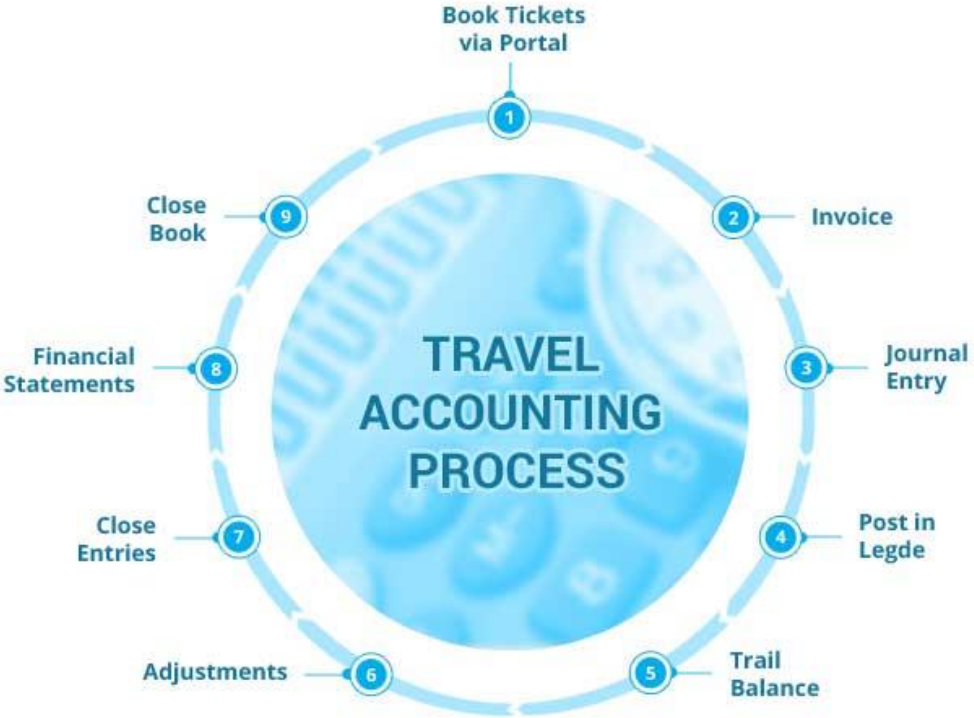
ONTRAcc® Accounting

ANMsoft – eTravel Accounting Solution

- **ONTRACC** is the Accounting solution for the Travel Agencies of all sizes.

- With the help of **ONTRACC**, Agencies will be able to focus more on their core business that is providing travel solutions to the end customers rather that on sideline functions like accounting.



Launched 2015

Solution for - OTA, Wholesalers, Travel Agents, Tour Operators, DMC etc.

Integration with Any Systems in The Market

5+ Years of rich experience in Travel Technology Development

OnTra® – Accounting Module Features

Products	Front Office	Back Office	Reports
Multi Organizations	Invoicing	Chart of Account	Balance Sheet, Trail Balance, Account Activity Report, Journal Entry Details Report, Chart Of Account Report, Agent Report
Multi Organization Relationship (Between both organization)	Flight	Credit Limit & Reconciliation	Agent Sale Activity Report – Monthly, Yearly and Daily Report
Multi Branch	Hotel Booking	Default Account Mapping for Organization Specific & Organization with Client.	GDS Vendor Report – GDS Settelment Report - Monthly, Yearly, Quarterly Report Air Lines Wise Report
Role & Security	Other Services Booking	Journal Entry	Financial Part Wise Report, Agent Reconcile Statement Report, Agent Discount Report
Multi Client & Multi Currency		Ticket Reservation Invoice details & Ticket Cancellation Invoice details	Genaral Ledger Report - Credit Limit Entries Report, Manual Journal Entry Report, Air Ticket Invoice Report, Reverse Credit Limit Entries, Reverse Manual Journal Entry Report, Reverse Air Ticket Invoice Report, Retained Entries Report, Reverse Retained Entries Report and Ticket Cancellation Report
		General Ledger, Payable & Receivable, Tax Assignment -Assign for Organization Specific & Client	

OnTra® – Business Solutioning

TRAVEL & TOURISM ORGANIZATIONS	STANDALONE INVENTORY ENABLER	CORPORATE
ONTRA® allows you • Promote your destination • Create a stronger Brand • Reach your customers even at the farthest location across the globe • Increase Volumes	ONTRA® has been working with leading travel based companies to deliver • Administration panel for Supplier management • Easy Distribution • Contract Management	Corporate Booking Module provided by ONTRA® with **Features:** • MultiGDS Connectivity • Multi- Supplier Connectivity • Different Payment Modes • Mark-ups, Discount • Security

OnTra® – Business Solutioning

CONSOLIDATORS & SUPPLIERS	
Will enable you to launch your own travel portal for the market in general, Individual business reporting,	Individual Agent Application reporting & Settlement, Individual business reporting.
Travel Agent business & workflow configuration,	Enable you to provide out going XML connectivity to your Sub agents
Administration panel for Agent management,	Complete PLB(Performance Linked Bonus)
Travel Agency booking, Payment mode, Line of Credit,	Contract Management & Distribution Management & Easy Distribution

OnTra® – Business Solutioning

OTA'S, TRAVEL AGENCIES & TOUR OPERATORS

GENERAL

ONTRA® allows you bring in immense travel e-commerce expertise with

- Travel Booking Engines
- Front office CRM
- Back office systems
- Content management system
- Traffic driving through SEO and Paid marketing
- Client loyalty

OUR OFFERINGS

- Business Analysis and Technological Services
- Application Development & re-engineering
- Site Design, Usability and Navigation Study
- QA Services and 24 hours travel application monitoring
- Portal Business process optimization
- GDS & Third party Integrations
- Maintenance and support

Apart from this we help travel portals to branch out into various related businesses like

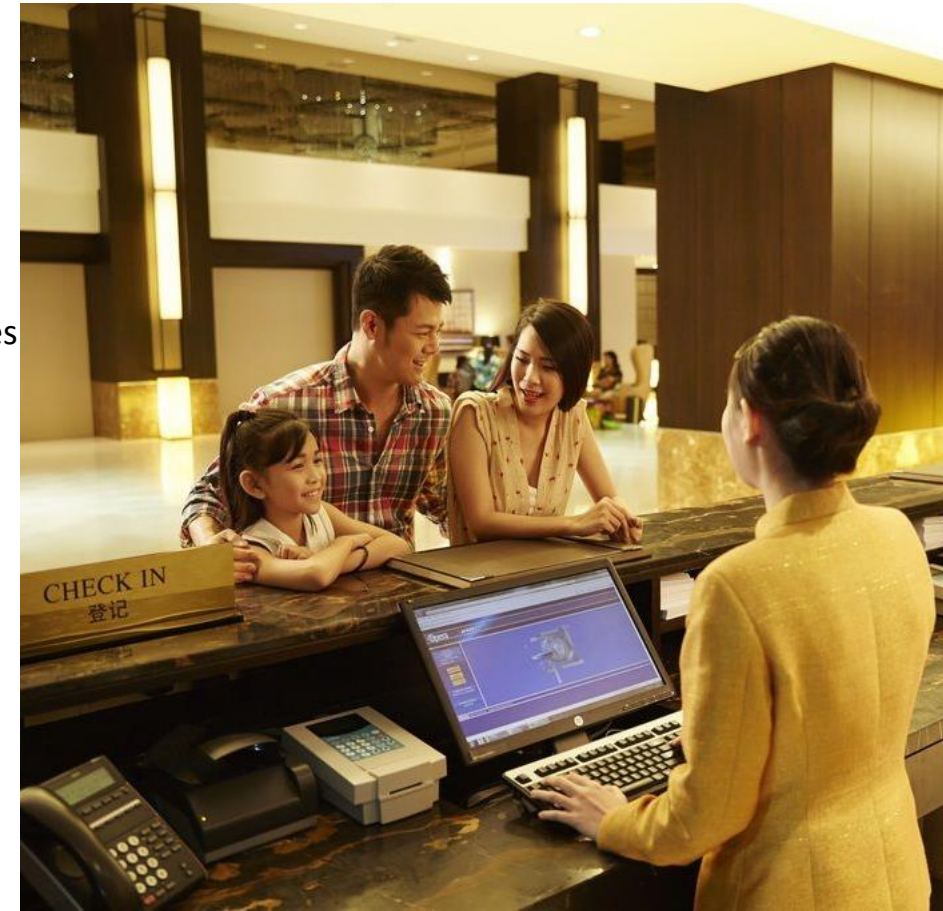
- B2B supplier platform
- Travel Agency model
- Corporate model
- Call centre
- Mobile based enablement

OnTra® – Business Solutioning

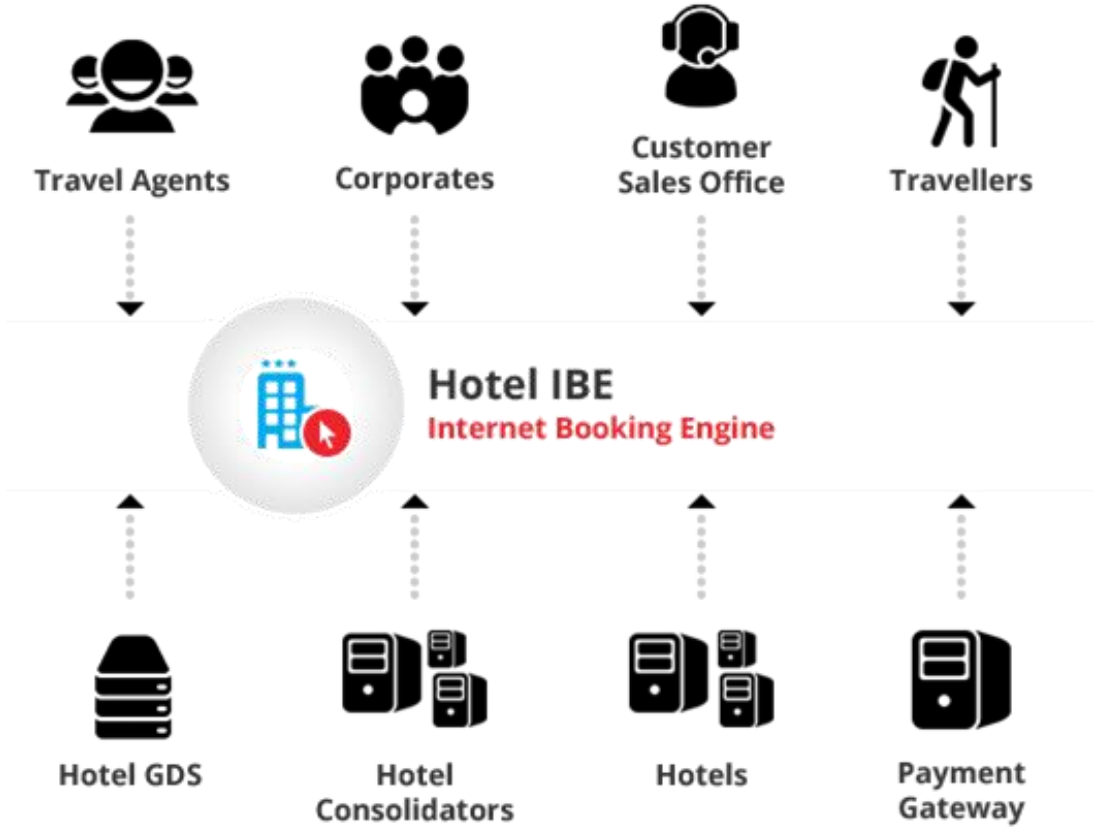
SME TRAVEL AGENCIES	
Travel Booking Engine	Client loyalty
Front office CRM	Application Development & re-engineering
Back office systems	GDS & Third party Integrations
Content management system	Maintenance and support
Traffic driving through SEO and Paid marketing	Travel based processing

OnTra® – Hotel Management Solution

- A unique value proposition for our clients - a single technology platform to power multiple property
- Improves the success of your business for greater profitability
- with single point of access to a world of multisource property
- Booking Engines designed to reduce cost and increase revenues
- Enables you to deliver the highest level of customer service
- Transform your business processes and enhance your customers' experience with the:
  - **Hotel Booking Engine**
  - **Payment Gateway integrations**
  - **Holiday Packages - Central Reservation System [CRS]**
  - **Mid office Hotel Internal System**
  - **Transfer Booking Engine**



OnTra^{HM} – COMPONENTS



OnTra^{HM} – FEATURES

This solution will be reliable and scalable to support your online business strategy

- **Multiple region pricing structure.**
- **Allotment management (allocation or free sale)**
- **Release date, block rooms, black-out dates set up**
- **Special offers mechanism: pay stay, early bird, volume discount**
- **Cancellation policies and child policies**
- **Unlimited hotels and suppliers log in**
- **Room types, occupancies, meal types management**
- **Multiple rate plans set up**

OnTra^{HM} – INTERNAL MODULES

Ontra^{HM} has the following Internal Modules:	
Manage rooms availability, number of rooms and dates available to book	Generate Reports / Daily Arrival Report / Reservation Details Report
Rates - Change Rates , Increase or reduce the rates day by day or a period of dates	Nationality Rate reports / Cancellation Report / Billing Details Report / Inventory Report
View all Confirmed, Modified and Cancelled bookings	Manage Policies - Payment policy, cancellation policy, tax policy, Terms & Conditions & Property Policy
Adding special offers for your hotel	Add unlimited photos & small size video

OnTra^{HM} – Mid Office Features

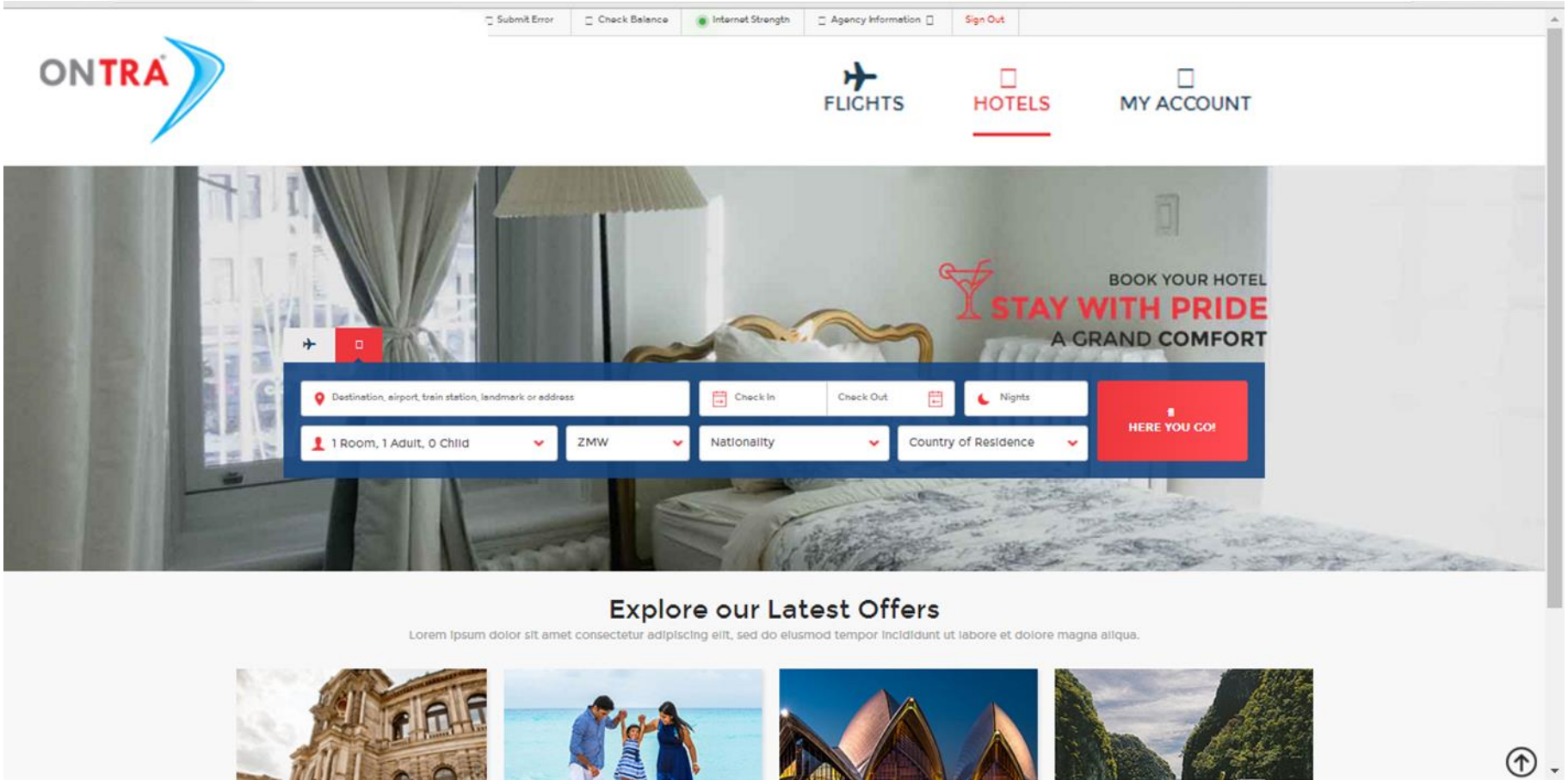
FEATURES	
Custom Mark up for increasing profits or for special deals	Bulk Mark up tool in few clicks for hundreds of agents at a time
Real time supplier connectivity	Comprehensive admin module
Better control of Products, Fares and staff	Complete Booking Management & fulfillment
Sub Agent Management with credit policy management	Manage Mark ups and commission , Discounts
Supplier, Sales commission rules / Inclusion of local taxes, fees, etc. in costing	Policy & rules engine / Manage default settings/templates
Ledger based account reconciliation	Enquiry management system (complete enquiry flow)
Comprehensive administration module	MIS & analytical reports
SMS gateway	Set credit limits and deposits
Reduce errors in fare quotes and invoicing	Integrate latest product data and upgrades from suppliers in real time

OnTra^{HM} – Customer Modules

B2C Hotel Booking Engine

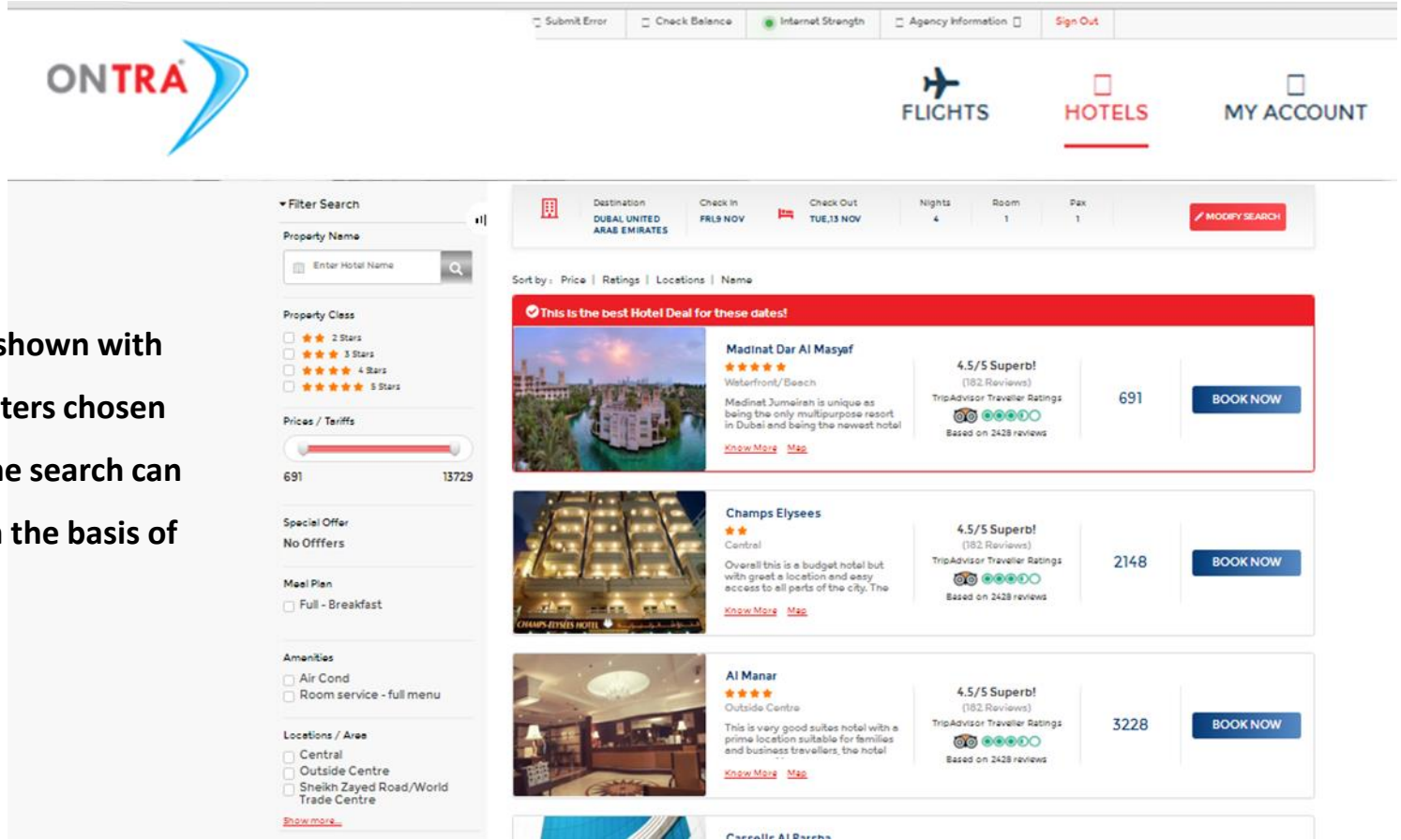
- A powerful, customizable booking engine with Multi-language capability
- Easily managed from your B2B system provide any sub agent working on your account with the opportunity to have their very own online booking engine
- Facilitate your direct agreements with hotel wholesalers whether you are distributing over B2B, B2C, or B2B2C channels, travel booking software can considerably improve your growing online travel business sales
- Integrate multiple wholesale suppliers and content suppliers via XML API
- Provide sophisticated management tools
- Allow rapid deployment of multiple sub agents and affiliates, each loaded with access to the Hotels B2B system

OnTra^{HM} – Front End & Hotel Search



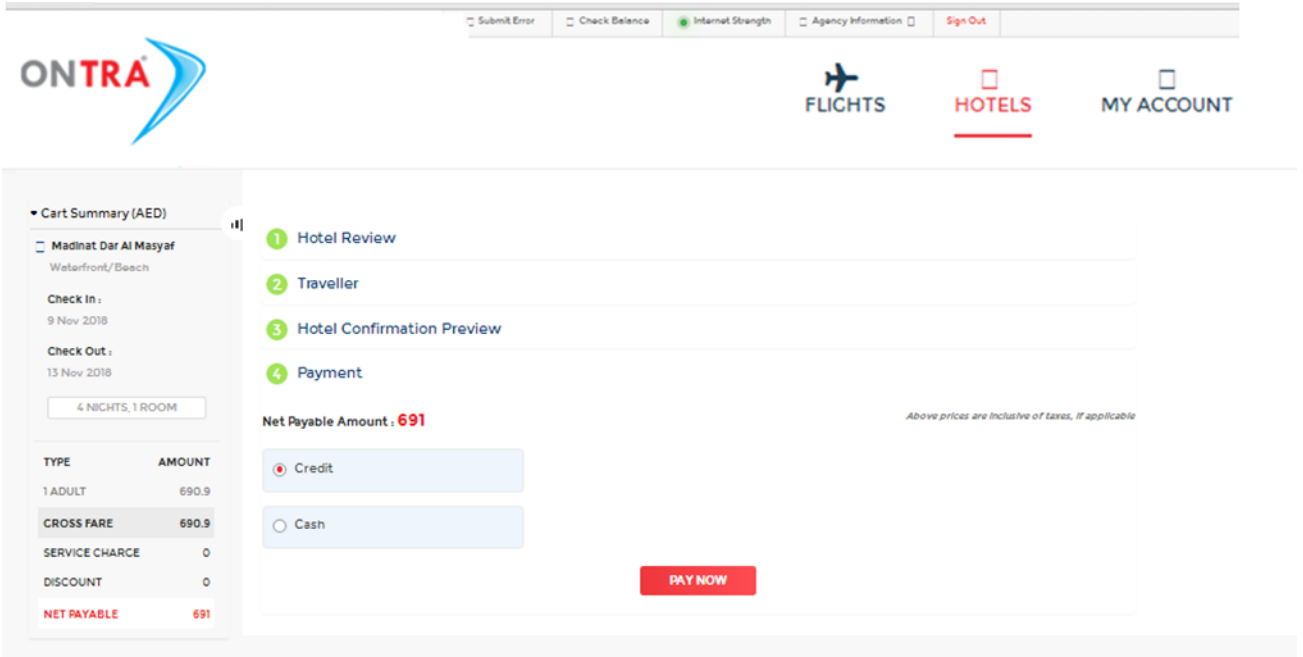
OnTra^{HM} – Hotel Search Result

The Search results are shown with the help of the parameters chosen by the customer and the search can be edited or filtered on the basis of customer preferences



OnTra^{HM} – Payment Gateway with Multi Modes

OntraHM allows you to Integrate multiple payment gateway to the backend system as well as provides with the multiple payment mode option



OnTra^{HM} – B2B Modules

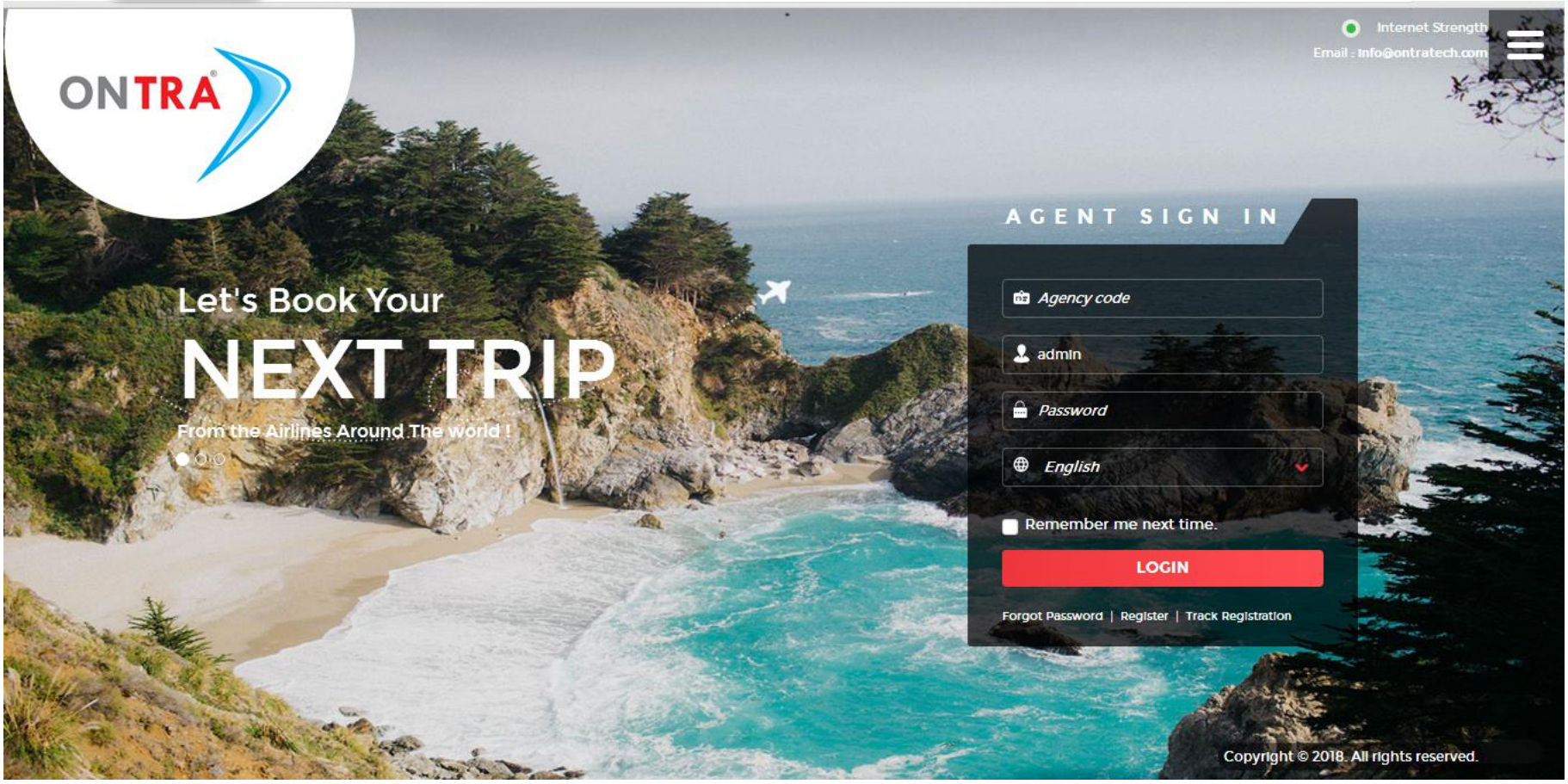
B2B Hotel Booking Engine

- Grow your agent network with the Ontra^{HM} System B2B Platform.

- Increase your agent network using Ontra^{HM} B2B Platform. You already have access to numerous inventories and great rates. But will you have the ability to provide safe and controlled access to hundreds of sub agents? Are you able to automate online sales? Are you able to control and limit access to your net rates? You're able to do all this, and more with all the Ontra^{HM}.

- Our agent B2B system was designed to deliver the power to rapidly grow your internet and offline presence completely with multiple user management, advanced mark-up controls, and monitoring across multiple user levels.

OnTra^{HM} – Agent Login



OnTra® – Security Management

- User Based Association
- Role Based Access
- Role Linked With User ID

- Secure Travel Order Management System
- Secure Administration
- Secure Call Center
- Secure Application

Highly Secure and Role Based Access

OnTra® – Supplier Partners

Multiple GDS Connectivity

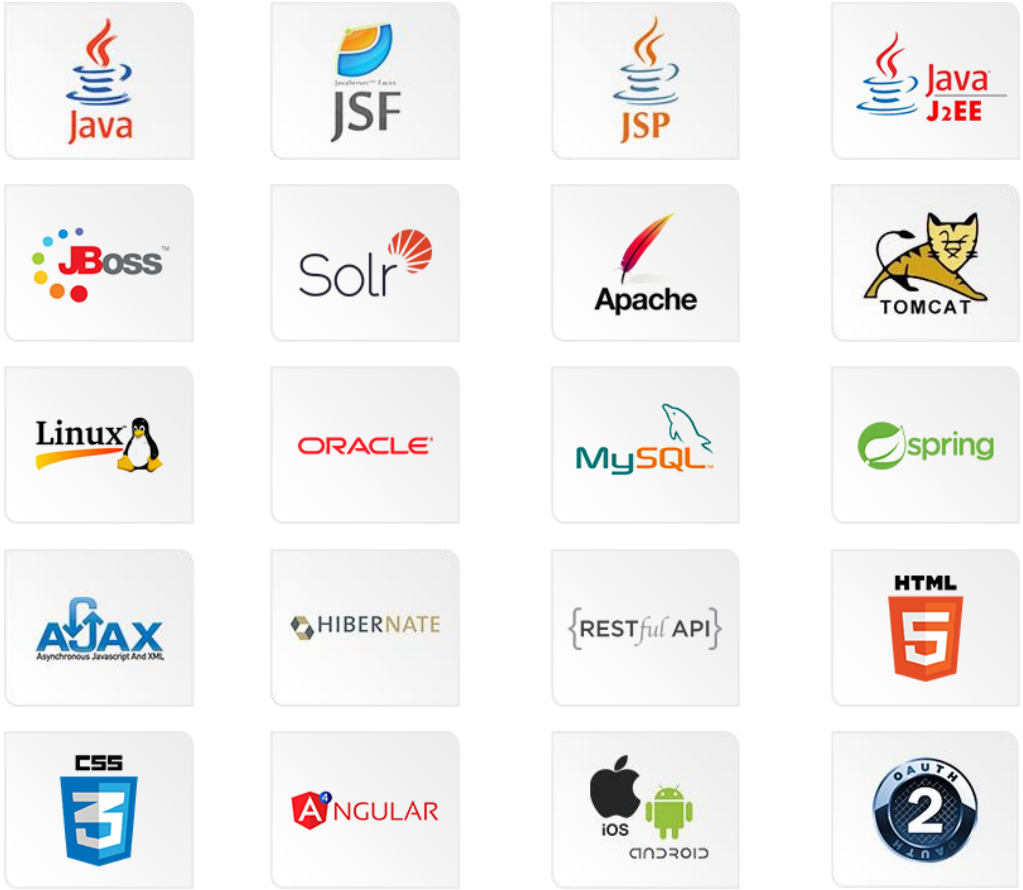
Supplier & Third Party Connectivity

Trusted Partners

ANMsoft – Technological Expertise

- Java J2EE + Open Source Java API
- Linux OS [cent os]
- Apache (Web Server)
- Tomcat/JBOSS (Application Server)
- Mysql v8.x
- Oracle
- Jboss[EAP 6.x / Wildfly 11.x] / Tomcat Application Server
- ReactJS
- DevOps
- .NET & ASP Practises

Deployable on any industry standard open source OS, Web Server and application server



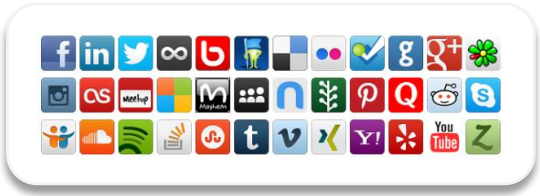
ANMsoft Industry Dev-ops State of Art Practise

OTA Compliance
Travel Technology

GDPR
Compliant Development

NDC Compliant
Travel Technology

CXML
Ecommerce Channel



Social Media
Compliance

ANMsoft

Thank You For Your Time

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